

Nazneen Kulkarni^(She/Her)

Frontend Content and Web Developer | HTML5 | CSS3 | Bootstrap5 | WordPress | Web Designer | [linkedin.com/in/nazneen-kulkarni/](https://www.linkedin.com/in/nazneen-kulkarni/)

Location:
Richmond, Texas

PROFESSIONAL SUMMARY

Self Driven and detail-oriented Front End Developer with proficient knowledge in HTML, Bootstrap, JavaScript and CSS, as well as third-party libraries such as jQuery. Strong background in responsive design and a proven track record of creating engaging, user-friendly websites, with a focus on SEO best practices. Excellent written and verbal communication skills, Adept in collaborating closely and effectively with cross-functional teams.

EXPERIENCE

BlueAlly Technology Solutions, Remote — *Web Developer*

April 2021 - PRESENT

- BlueAlly is a technology company with over 150 web properties. My tasks included ongoing support, creation, maintenance, enhancement, designing and developing custom sites, landing pages, solution pages, User Interface and website navigation
- Proficient in Responsive web Design (Flexbox & Grid positioning)
- High focus on SEO. Website tracking/analytics/conversion.
- Experienced in numerous content management systems (CMS) such as Wordpress (Themes and Plugins) and Hubspot
- Proofread, Debugged and troubleshot websites, identifying and resolving any issues efficiently
- Stay current on industry trends, emerging technologies and best practices in web development
- Translated designs from Photoshop to HTML and CSS while ensuring that the UX and UI design are maintained
- Optimize website speed and performance through code optimization and image compression
- Ability to manage multiple projects in a fast-paced environment

EDUCATION

Houston Community College, Texas — *Associate Degree*

January 2015 - December 2016

ICFAI Business School, India — *MBA*

March 2004 - March 2006

TECHNICAL SKILLS

WordPress & HubSpot

HTML, CSS, JavaScriptjQuery, Bootstrap 3/4/5, Responsive Web Design and HTML Email, Web Testing, Script writing

MS Office Suite, Photoshop

CERTIFICATIONS

WordPress Developer - Udemy

Responsive Web Design - Udemy

Responsive HTML Email Creation - LinkedIn Learning

JavaScript BootCamp - Udemy

HTML, CSS, Bootstrap BootCamp - Udemy

Complete SEO - LinkedIn

Adobe Photoshop - LinkedIn Learning

ACHIEVEMENTS

Received on the job web development training and within a few months became the content leader for one of the company's largest partners with over 10,000 products and daily updates.